

# YOUR VISUAL PROOF

Order Reference    xxxxxx  
 Date created      xx/xx/xx  
 Created by        xx

Product            216703  
 Colour             White  
 Branding          Full Colour

The visual proof shows a calendar page with a ruler at the top. The ruler is marked from 0 to 41. Below the ruler, there are six columns representing the days of the week: MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, and SAT/SUN. Each column contains a series of horizontal dotted lines for text entry. To the right of the columns, there is a promotional message: "EITHER you RUN THE DAY OR the day runs you!". The text "EITHER" is in blue, "you" is in pink, "RUN THE DAY" is in red, "OR" is in blue, "the day runs" is in blue, and "you!" is in pink. Below this message, there is a red-bordered box containing the text: "Your branding and personalisation details appears here." The entire calendar page is enclosed in a blue border.

**Artwork Advisories**

**Full colour printed colours may differ** when printed to the final product.  
**Pantones have been converted to CMYK for full colour printing.**

It is the customer's responsibility to ensure that the proof is correct in all areas. Please be sure to double-check spelling, grammar, layout and design before approving artwork. **Due to the variation in monitor colours and adjustments, PDF proofs may not provide an accurate colour representation of the final product & printed work.** Once artwork is approved, your order will be processed based on the above unless any amendments are made. All orders are subject to our terms and conditions.

**Please email all approvals/amends to your order processor.**

- Safe Text Area
- Print Area
- Bleed

Scale 100%    Print area 420 x 95mm    Logo size xx x xxmm