YOUR VISUAL PROOF

Artroom Notes

For artwork that needs to be spray plated, there must be a shadow behind the Foreground
colour that is 20% darker than the Background colour. E.g:

Create a copy of the foreground shape/s and add a stroke that creates solid shapes. Next, Object > Path > Outline stroke
and make this shape the darker shade. Use the shape builder tool to remove the original shape from the new shape
to create an outline and place in the shadow layer.
Make sure only the foreground shape and the background colour are in the Artwork Layer.
Please note: Spray plating for the foreground colour can only be done in black or white.

Space for colour infills must be at least 0.5mm (subject to artwork complexity)

Keylines must be 2pt thick.

Scale	100%	Product Size	Within 30 mm	Logo Size	xx x xx mm

PANTONE® Colours

RAISED Metal	PANTONE® XXXc	PANTONE® XXXc	PANTONE® XXXc

Artwork Advisories

Please allow 8mm of space centrally on the back of the badge for the pin.

The only way to achieve this design is to spray the whole badge [Black/White] and then infill the [Background Colour]. All keylines would be [Black/White], these will have a slightly raised edge. This will have an additional charge.

The dark [background colour] outline is for visual purposes only and won't be printed.

It is the customer's responsibility to ensure that the proof is correct in all areas. Please be sure to double-check spelling, grammar, layout and design before approving artwork. Due to the variation in monitor colours and adjustments, PDF proofs may not provide an accurate colour representation of the final product & printed work. Once artwork is approved, your order will be processed based on the above unless any amendments are made. All orders are subject to our terms and conditions.

Please email all approvals/amends to your order processor.