

# TONY'S CHOCOLONELY® STEP BY-STEP GUIDE

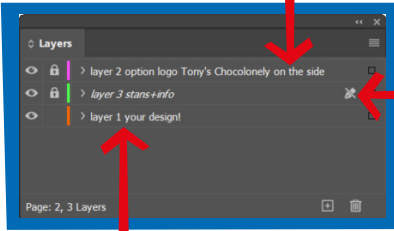
(make your own wrapper for our 180g classics)

How cool that you want to design your own wrapper for our 180g bars. We're so excited! Follow this clever step-by-step guide to create your design and order your bar! Open to begin Tony's working draft in Adobe InDesign or Illustrator.

## Step 1: colour profile

Your wrapper will be printed in **CMYK** colours, so set the colour profile for your design to **CMYK**. Any images, logos and photos that you use in your design need to be in the **CMYK** colour profile.

The working draft has three layers:

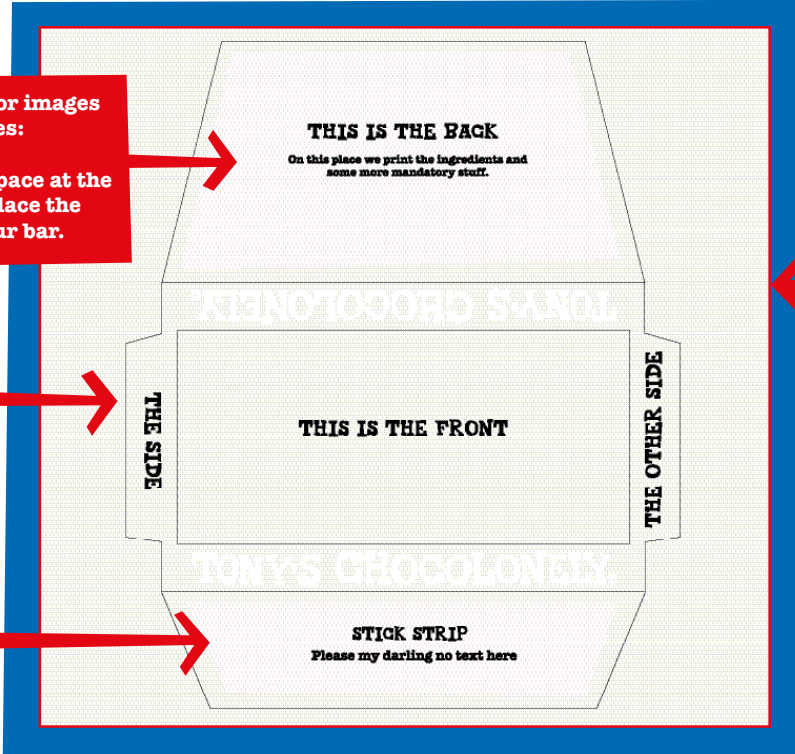


**Layer 2..**  
These are the Tony's Chocolonely letters. If you want to keep the letters on the side of your bar, make sure they are visible. In layer 2, the eye needs to be switched on.

**Layer 3..**  
The layer indicates where your custom design can be placed and how the wrapper will be folded. You can decide on the background colour yourself. Text and images can only be placed on the front and sides of the wrapper. Want to view your design without the template? Switch off the eye for layer 3 to take a look.

**Layer 1..**  
Place your custom design here

## Step 2: important!



**Do not place text or images in the white spaces:**  
The large white space at the top is where we place the ingredients in your bar.

**THIS IS THE BACK**  
On this place we print the ingredients and some more mandatory stuff.

**THIS IS THE FRONT**

**THE SIDE**

**THE OTHER SIDE**

**STICK STRIP**  
Please my darling no text here

**Do not place text or images in the white spaces:**  
The short side to the left displays the best before date and lot number of the bar. Do not place text here.

**Do not place text or images in the white spaces:**  
The small white space at the bottom is where the glue will seal the wrapper.

**Stretch the background of your design all the way to the edges of the margins. The red lines around the working draft are the edges.**

### Step 3: letter outlines

Make sure all text is in letter outlines and the images are in position. To outline text, select the text and go to create text/letter outlines or press command/shift/o.



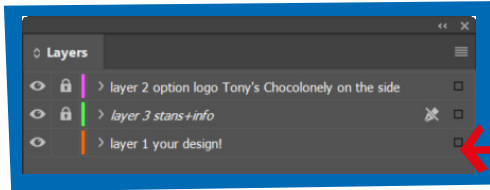
If you can still select the text, it has not been converted into letter outlines.



If you have converted the text into letter outlines, you cannot select and change the text.

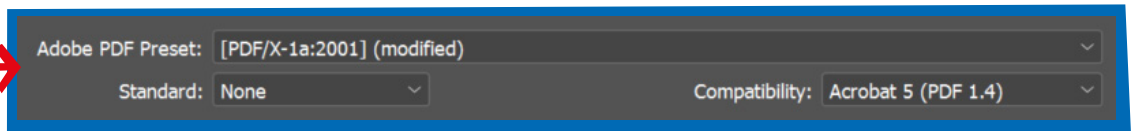
### Step 4: create PDF

Finished? Export it to a PDF document:

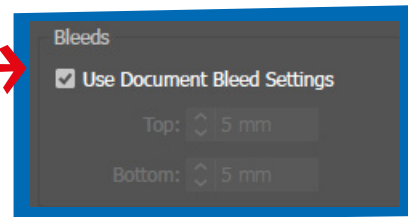


Make sure the eye for layer 3 is switched off. Only your own design may be visible - not the lines and spaces in the working draft.

Then, save it as a PDF/X-1a:2001 and set the compatibility to Acrobat 5 (PDF 1.4).



For the lines and margin area, select the margin settings for the document. If the settings change to 5mm, that's fine.



### Step 5:

Almost there.. Check your PDF wrapper file for the following:

# CHECKITY CHECK!

- 1.** The PDF wrapper file contains only one page. If you have ten different designs, you will create ten different PDF wrapper files.
- 2.** The PDF wrapper file is 245mm x 235mm.
- 3.** Only your custom design is visible in the PDF wrapper file. Layer three of the working draft is switched off.
- 4.** The PDF wrapper file does not contain any white edges, cutting lines, registration marks, etc.



ready?  
place your order! ↪

end.. nothing left to do